

OUR SHARED MISSION: IMPROVING LOUISVILLE'S HEALTH



Collaboration is the key to success and the health of Louisville is dependent on collaboration of organizations from all sectors of the health ecosystem.

Over the past five years, the Louisville Health Advisory Board has developed relationships, launched health-focused projects, and collaborated on systems change, with the goal of improving the health of all residents in Louisville.

This work exposed strengths and areas of growth in the community. Understanding what organizations exist, and their missions, is key to ensuring we are building on our strengths and supporting each other. *Our Shared Mission: Improving Louisville's Health* provides an overview of several local organizations focused on health and how we all can get involved to strengthen Louisville's health ecosystem.

Our Shared Mission: Improving Louisville's Health is meant to be a living document that will evolve as the work of the community evolves. It provides a high level overview of each organization's mission, and then a more detailed look at the next year of goals.



LOUISVILLE HEALTH ADVISORY BOARD

Membership: Comprised of nearly 70 organizations with representation from all parts of the community: businesses, government, schools, civic and nonprofit organizations.

louisvillecultureofhealth.com/louisville-health-advisory-board

Year Founded: 2015

To Get Involved: louisvillecultureofhealth@gmail.com

MISSION:

To improve the physical, mental and social well-being of Louisville, with the goal of increasing the number of Healthy Days 20 percent by 2020 and beyond. The Louisville Health Advisory Board believes that by coming together it can collectively create positive change that enables the community to enjoy more Healthy Days.

OBJECTIVES

- **Behavioral Health:** Design and implement a community-wide, evidence-based and data-driven program to eliminate suicides in Louisville.
- **Community Coordination of Care:** Pilot an assertive care model of medical care and disease management need along with community needs navigation.
- **Cultural/Social Impact:** Drive social innovation in community health through policy, data and culture.
- **Diabetes:** Build a pipeline to shepherd people with pre-diabetes from diagnosis to successful Center for Disease Control and Prevention approved Diabetes Prevention Program completion.
- **Respiratory Health:** Increase the awareness of program and policy initiatives that will improve lung health in our community.
- **Communications:** Lift up Louisville's focus on health and the Board's efforts to improve quality of life by engaging stakeholders through stories and social engagement.

KEY INITIATIVES 2019-2020

- **Behavioral Health:** Developing suicide fatality review assessment and associated process. Facilitating monthly private and public Question, Persuade, Refer (QPR) suicide prevention training sessions. Evaluating additional ways to activate the Zero Suicide framework within our community.
- **Community Coordination of Care:** Piloting the use of the Protocol for Responding to and Assessing Patients' Assets, Risks, and Experiences (PRAPARE) basic needs assessment. Researching and evaluating models to address food insecurity, transportation and housing.
- **Cultural/Social Impact:** Developing a Culture and Wellbeing Index that will measure wellbeing, and serve as a predictor of retention and innovation inside the business sector. Piloting cultural interventions in local businesses to measure if using an innovation process helps create a culture shift and that culture shift leads to increases in employee retention, wellbeing and innovation output.
- **Diabetes:** Integrating into state efforts led by the Kentucky Diabetes Network and supporting local efforts to embed diabetes prevention programming within the faith-based community.
- **Respiratory Health:** Supported CHEST Foundation Lung Health Experience at the Kentucky State Fair, including lung health screenings, and interactive demonstrations. Developing awareness and prevention strategies around e-cigarettes and vaping.
- **Communications:** Developing and activating a social media strategy, updating board website, and creating a promotional video to build awareness with local and regional stakeholders.



Health Enterprises Network
An Affiliate of Greater Louisville Inc.

HEALTH ENTERPRISES NETWORK

Membership: Comprised of over 1,100 health and health-related professionals from over 160 organizations.

HealthEnterprisesNetwork.com

To Get Involved: David@HealthEnterprisesNetwork.com

Year Founded: 2000

MISSION:

To champion and foster the growth of the Greater Louisville region's health care economy. HEN's vision is for the region to be globally recognized as the "location of choice" for health-related businesses, researchers, educators, investors and consumers.

OBJECTIVES

Convener that breaks down barriers, opens doors, and is the catalyst for engagement with health care professionals and leaders.

HEN has three objectives:

- **Connect** - HEN provides the consistent, sustained momentum to turn relationships into outcomes for the benefit of the entire community. Louisville's future depends on health care and health care depends on collaboration. HEN makes that collaboration happen by putting you in the room with the right people.
- **Solve** - HEN brings together the key players around an issue and facilitates outcome-focused collaborations.
- **Grow** - Since 2000, HEN has been answering calls, making introductions, building partnerships, and promoting action, all for the growth of the health-related economy.

KEY INITIATIVES 2019-2020

- **Improve** - community and investor awareness of the strategic value and benefits of HEN's deep networks of healthcare professionals, professional development program, and strategies.
- **Increase** - the coordination and communication between area healthcare partners to utilize top health care executives and leaders in developing strategies and engagement in business retention.
- **Promote** - the region's health enterprise strengths to create economic growth, ensuring the region's healthcare economy is defined by a variety of companies and industry sectors.
- **Develop** - long-tail projects that align with designated themes (aging innovation, entrepreneurship, health policy and workforce) to address industry challenges and opportunities.





Kentuckiana
Health Collaborative

Building a Bridge to Better Health, Better Care and Better Value

Year Founded: 2003

KENTUCKIANA HEALTH COLLABORATIVE

Membership: 65 member organizations consisting of healthcare stakeholders including: providers, hospitals, insurance plans, employers, pharmaceuticals, non-profits, government, academia.

KHCollaborative.org

To Get Involved: Info@khcollaborative.org

MISSION:

To coordinate action-oriented efforts to mobilize the community to improve health and well-being. The KHC works collaboratively to improve access to high quality care and drive cost-efficient solutions, enhancing the economic competitiveness of the region.

OBJECTIVES

- **Health Care Quality Measurement & Transparency**
Improve quality and value of care through measurement, alignment, and transparency.
- **Community Health Improvement**
Improve community health and well-being.
- **Employer And Health Care Purchasing Network**
Engage employers in driving the triple aim goals.
- **Education**
Catalyze effective health care transformation through education, communication, relationships, and dialogue.

KEY INITIATIVES 2019-2020

- Facilitate experts to create Kentucky's 2nd Core Healthcare Measures Set (KCHMS)(2019).
- Create and distribute KCHMS measures to over 5,000 Kentucky and Southern Indiana primary care providers and publicly report select KCHMS quality of care data to Kentuckiana at GoHealthShare.org (2019/2020).
- Convene the Hospital Quality and Price Transparency Workgroup to address RAND study results (2019/2020).
- Convene experts and identify best practices for employers to optimize healthcare benefits, data analytics, and workplace policies to address prevention, treatment, and recovery from opioid misuse/disorder (2019) and the diagnosis, treatment, and management of acute and chronic pain (2020).
- Create opioid toolkit for Kentucky's employers with best practice recommendations and facilitate a cohort of employers to share learnings from implementation of the opioid toolkit (2019/2020).
- Partner with STAMINA to address youth mental health by students for students (2019/2020).



Greater Louisville Project

ADVANCING A COMPETITIVE CITY

Year Founded: 2003

GREATER LOUISVILLE PROJECT

Membership: Board consists of 16 foundations from a variety of sectors, whose independent funding enables GLP to be a trusted data source, with analysis that is independent. Stakeholders include partner organizations, community leaders, and engaged residents interested in the Deep Drivers of Competitiveness: Education, Jobs, Health, and Quality of Place.

greaterlouisvilleproject.org

To Get Involved: greaterlouisvilleproject.org/contact

MISSION:

To provide research and data to catalyze civic action. By highlighting data in the four Deep Drivers of Change, the GLP engages the community in a shared agenda for long-term progress. Annually, the Greater Louisville Project publishes the "Competitive City Report," tracking progress against key community indicators.

OBJECTIVES

- Highlight the challenges and opportunities facing Louisville using data, creating a common understanding of our city that is the basis for more effective community efforts.
- Create meaningful benchmarks for progress by using the lens of "Peer Cities" and track data across neighborhoods when possible.
- Strengthen the civic network of Louisville to increase collaboration and foster a data-driven culture.
- Guide public, private, and philanthropic investment and policy to the areas that are most impactful.

KEY INITIATIVES 2019-2020

- **2019 Competitive Cities Report** - Compare levels of community investment in Louisville to our peer cities across the public, private, and social sectors.
- **Civic Data Meet and Greet** - Connect data analysts and users from across Louisville to encourage collaboration.
- **Community Support and Engagement** - Provide research, analysis, and support to community leaders, members, and the media.





FOUNDATION FOR A HEALTHY KENTUCKY

Year Founded: 2001

Membership: 15-member Board of Directors and Community Advisory Council comprised of 49 members. Board and council members are dispersed across the state. The Coalition for a Smoke-Free Tomorrow, which is staffed by the Foundation, includes 210 organizational members including businesses, advocacy organizations, faith-based groups, government agencies, and health care providers and payors.

healthy-ky.org
ijustdidntknow.org

kentuckyhealthfacts.org
smokefreetomorrow.org

To get involved: info@healthy-ky.org

MISSION:

To address the unmet health needs of Kentuckians by developing and influencing policy, improving access to care, reducing health risks and disparities, and promoting health equity.

KEY INITIATIVES 2019-2020

- **Access to Health Care** – Maintain/obtain access to coverage for KY Medicaid beneficiaries during Section 1115 waiver period and increase access to quality, evidence-based substance use treatment, prevention and recovery services in Kentucky.
- **Tobacco Use Reduction** – Increase the proportion of Kentuckians covered by smoke-free workplace laws, add a state excise tax on e-cigarettes that is parallel to the state cigarette tax, raise the legal age to purchase tobacco products from 18 to 21 and increase state tobacco prevention spending.
- **Obesity Prevention** – Support community environments that improve physical activity and access to healthy food and beverages, support childhood obesity prevention efforts in schools, and improve the messaging environment on obesity and obesity prevention.
- **Child Health** – Raise awareness of Adverse Childhood Experiences (ACEs) and their long-term impact on physical and mental health, and support resilience and protective factors efforts at the state and local level, especially in schools.



Year Founded: 2002

UNIVERSITY OF LOUISVILLE SCHOOL OF PUBLIC HEALTH

Membership: Overall student enrollment at the School of Public Health & Information Sciences (SPHIS) has doubled over the last five years and in fall 2018 we welcomed 420 students (199 undergraduate students and 221 graduate students). The school has 48 faculty members, 51 administrators and staff members, and 37 graduate assistants. We are very proud of our more than 800 alumni who are improving health outcomes in a myriad of ways throughout the world.

louisvilleky.edu/sphis

To Get Involved: melissa.schreck@louisville.edu

MISSION:

We are a metropolitan school that pursues excellence and inclusiveness through bold, strategic, and collaborative approaches to research, education, community engagement, policy, and practice. We strive to protect and improve population health in Louisville, the Commonwealth of Kentucky, the United States, and with our global partners.*

KEY INITIATIVES 2019-2020

- Increase student enrollment in our undergraduate and graduate programs in public health, data sciences, clinical investigation sciences, and health management.
- Support faculty research and collaborative projects to improve the health and well-being of populations in Louisville Metro and beyond. Focus areas include data analytics, cancer, health policy, health disparities, and violence prevention.
- Build on initiatives underway in the school's centers and institutes: the Commonwealth Institute of Kentucky, the Center for Health Organization Transformation, the Youth Violence Prevention Research Center, and the Center for Creative Placehealing.
- Seek local and global partnerships that provide opportunities for collaborative research and service projects, as well as create opportunities for student exchanges.



**Draft mission statement; pending approval*



GREATER LOUISVILLE MEDICAL SOCIETY

Membership: Nearly 4,000 physician members (Including Active, Retired Physicians, Residents and Students).

glms.org

To Get Involved: membership@glms.org

Year Founded: 1892

MISSION:

To promote the science, art and profession of medicine; protect the integrity of the patient-physician relationship; advocate for the health and well-being of the community; and unite physicians regardless of practice setting to achieve these ends.

OBJECTIVES

As a membership association for greater Louisville physicians (MD & DO) we strive to:

- **Empower** – physicians to lead.
- **Empower** – physicians to serve.
- **Empower** – physicians to care for the community.
- **Erase** – burnout through various physician wellness initiatives.

KEY INITIATIVES 2019-2020

- **Provide** – opportunities for community leaders to connect with physicians through various initiatives such as our Wear the White Coat Experience providing community leaders the unique opportunity to shadow a physician for a day and our annual reception for state and local legislators.
- **Deliver** – accurate and insightful medical education to the public on various health care topics featuring physician experts of various specialties via our DocTalks Medical Education Series (video) and to protect the public by providing high-quality credentials verification of providers for our entire community.
- **Unite** – physicians to make a difference advocating for patients and health care in Kentucky through various platforms including our monthly Louisville Medicine Magazine, physician resolution development committee, and Physicians Day at the Capitol.
- **Invest** – in the future of medicine through partnership with the GLMS Foundation and UofL School of Medicine on various initiatives including fostering a new mentoring program for medical students and the ongoing creation and presentation of scholarships.



Membership: Board members include CEOs from Kindred, Humana, Trilogy Health Services, Passport Health Plan, Norton Healthcare, Hosparus Health, Anthem, Apellis Pharmaceuticals, Signature Healthcare, Galen College of Nursing, Baptist Healthcare System, and BrightSpring Health Services. These companies are the titans in the industry, collectively representing over 375,000 employees and \$90 billion in revenue.

LHCCinc.com

To Get Involved: KNorris@LHCCinc.com

MISSION:

To be the national leader in healthcare aging innovation.

OBJECTIVES

LHCC is a catalyst for growth in the aging innovation sector that Louisville dominates. We foster collaboration and facilitate resources for everything from game-changing ideas and start-ups to mature operations and products.

KEY INITIATIVES 2019-2020

LHCC's strategic plan includes three primary initiatives:

- Catalyzing a Strategic Investment Fund to bring capital to the region to move promising aging innovation technologies forward.
- Convening an International Healthcare Aging Conference in 2020, which will be the premier annual event for thought leaders, ecosystem partners, and stakeholders in this space.
- Launching the Corporate Innovation Initiative, which will include a physical space and a suite of programs to aid corporate partners in thinking through their innovation strategies, communicating about their business challenges, and sourcing solutions to address these opportunities.





Year Founded: 2018
(with system launch in April 2019)

UNITED COMMUNITY

Membership: As of September 2019, more than 94 programs representing the education, health, government and social services sectors are connected on the United Community Platform with membership growing. Metro United Way is the backbone organization driving the collaboration, coordination, financing, accountability, and culture change required to implement, scale and deliver on the mission. Co-leads of the effort include the Public Health Department, Evolve502, and Passport Health Plan, along with a multi-sector governance body.

metrounitedway.org/program/united-community/

To Get Involved: Keni.Brown@MetroUnitedWay.org

MISSION:

Measurably improve health, education, and well-being outcomes by coordinating the delivery of care and services across sectors to address all social determinants and provide real-time tracking of needs and outcomes.

OBJECTIVES

The overall goal of United Community is to address the social determinants of health and improve the lives of individuals and families across Kentuckiana. United Community links health, human services and education data with a 'no wrong door' solution that streamlines access, navigation and coordination of resources, ensuring those who need support are quickly referred and served.

Schools, doctor's offices, hospitals, and human service providers (according to sector and user permissions) are now able to see individuals' history, assess their current needs, connect them to appropriate services, track successful referrals, evaluate resource gaps, and ultimately identify the most effective combination of services for any need.

With the United Community shared data platform:

- Students who fall off track because of social needs and their families can be connected to the appropriate services.
- Individuals struggling with everything from addiction to job services are connected via a "warm handoff" to wraparound supports to help them overcome barriers to well-being.
- Caseworkers and physicians are able to share vital information about individuals' needs, choices and living situations that could impact their ability to receive the care they need to become or stay healthy.
- Community leaders gain visibility into the number and types of services most needed and where gaps exist in available resources.

KEY INITIATIVES 2019-2020

Expand the United Community platform to encompass the seven county Kentuckiana region of Clark, Floyd & Harrison counties in Southern Indiana and Jefferson, Bullitt, Shelby, and Oldham counties in Kentucky.

Evaluate the data tracked in United Community to improve the systemic efficiency of effectively meeting the needs of individuals and families.

Educate the community on the information being gathered and reported in United Community on needs and the most effective services and supports to meet those needs, as well as, address their root causes.



DEPARTMENT OF
**PUBLIC HEALTH
AND WELLNESS**

LOUISVILLE METRO DEPARTMENT OF PUBLIC HEALTH & WELLNESS

Year Founded: 1866

Membership: 200 public health employees

More than 75 partner agencies participated in the formation of Healthy Louisville 2025. We invite any interested organizations and community groups to join.

louisvilleky.gov/government/health-wellness

To get involved: Angela.Graham@louisvilleky.gov

MISSION:

To achieve health equity and improve the health and well-being of all Louisville residents and visitors.

OBJECTIVES

- Provide bold public health leadership: Serve as the Chief Health Strategist for Louisville.
- Enhance timely and actionable data: Collect, evaluate and share data required for surveillance, preparedness and prevention.
- Strengthen strategic engagement: Collaborate with stakeholders to advance health equity and improve population health.
- Ensure flexible and sustainable funding: Explore new funding models to ensure nimble, first-class service delivery.
- Cultivate professional excellence: Maintain accreditation, increase capacity and create a culture of quality improvement and growth.

KEY INITIATIVES 2019-2020

Healthy Louisville 2025 – A community health improvement plan with four goals developed alongside community partners and stakeholders to reduce health inequities in life expectancy, infant mortality, and causes of morbidity and mortality by addressing the root causes of health in Louisville.

- Achieve equitable educational outcomes of JCPS students by assuring that every student has access to health services connected to social and economic supports.
- Promote healthy housing throughout the life course for Jefferson County residents by developing a set of fair housing policy recommendations.
- Ensure equitable deployment of multimodal transportation options and review data to ensure improvements contribute to health and quality of life.
- Develop interventions to increase green equity.

Department strategic plan – The plan was developed to adopt the recommendations from the Centers for Disease Control & Prevention (CDC) in “Public Health 3.0: A Call to Action for Public Health to Meet the Challenges of the 21st Century.”

Notable initiatives for the coming year include:

- Improve the health and well-being of employees
- Provide excellent service delivery
- Create a comprehensive opioid surveillance program
- Develop inclusionary data standards
- Build a better public health environment with lawmakers through collaboration and education
- Strengthen partnerships to improve Louisville Metro’s capabilities to respond to public health emergencies and disasters
- Research innovative and flexible funding for public health programs and services

LETTER FROM DR. MOYER AND DR. LOY

Over the past five years, we have watched with pride the Louisville Health Advisory Board grow and impact the health of residents in Louisville. The committees have had specific positive impact on the Louisville community and this impact is a result of the dedication, hard work, and influence of board members and their organizations.

As the work evolves, we are looking to the future and how the Louisville Health Advisory Board can support the health ecosystem in Louisville and the organizations dedicated to this work. As part of this exploration, we discovered that the members of the health advisory board, leaders in the Louisville community, desired a better understanding of other local health entities, their missions and their key initiatives.

Our Shared Mission: Improving Louisville's Health is designed to do just that. We reached out to nine influential health entities in our community to gather information on their work, in the spirit of sharing information and collaboration. All entities agreed that better understanding the work we all do would be an asset, enabling us to identify intersection points in our work and how we can best support each other.

By no means are those included the only entities working on health in Louisville. We encourage everyone to use this as a starting point to explore the extensive work being done, and expand on it by learning and showcasing other entities to your networks. We also encourage you to get acquainted with, support and participate in the work of these great entities.

We look forward to the next five years of growth and collaboration in Louisville, benefitting all Louisvillians and the health of our city!

To your best health,



Dr. Sarah Moyer, Director,
Louisville Metro Department
of Public Health & Wellness



Dr. Bryan Loy,
Corporate Medical Director,
Humana Inc.



www.louisvillecultureofhealth.com