

SPONSORSHIP

HEALTH ENTERPRISES NETWORK HOLIDAY RECEPTION

PRESENTING SPONSOR- \$3,000



Every December the **Health Enterprises Network** hosts its annual Holiday Reception to say “Thank You” to its investors and community partners. Hundreds of leaders and professionals from all over the health care sector gather to join in the celebration.

DATE: December 5, 2019

LOCATION: Waterfront Botanical Gardens, Graeser Family Education Center
1435 Frankfort Ave, Louisville, KY 40206

PROJECTED ATTENDANCE: 250+

AUDIENCE: Civic and business leaders and executives, HEN board members, HEN Healthcare Fellows, innovators and entrepreneurs, civic and anyone else who is interested in networking with health care executives



VISIBILITY

- Opportunity to make welcoming remarks & introduce the HEN Board Chair (2-3 minutes)
- Recognition from the podium as the Presenting Sponsor
- Opportunity to have company signage displayed at event

ACCESS

- Registration list sent following the event

BRANDING

- Listed on all marketing opportunities
- Company logo featured on all digital and print event marketing materials
- Company logo with live link on event page of HEN website
- Minimum of 4 posts across in bi-monthly newsletter (2883 subscribers) and our social media platforms Facebook, Twitter & LinkedIn (1,340 Followers and 84,780 Impressions)



SPONSORSHIP

HEALTH ENTERPRISES NETWORK HOLIDAY RECEPTION

NETWORKING SPONSOR- \$500

VISIBILITY

- Recognition from the podium as a Networking Sponsor
- Opportunity to have signage displayed at event

ACCESS

- Registration list sent following the event

BRANDING

- Listed on all marketing opportunities
- Company logo featured on all digital and print event marketing materials
- Minimum of 1 post across in bi-monthly newsletter (2883 subscribers) and our social media platforms Facebook, Twitter & LinkedIn (1,340 Followers and 84,780 Impressions)

