

Health Enterprises Network (HEN) is financially supported through investor dues and revenues from HEN's events. **HEN** is open to organizations that are dedicated to working to improve and promote the healthcare economy across the region.

**Intensive Investor \$9,500 | Primary Investor \$4,250 | Executive \$2,500
Corporate \$1,250 | Associate \$500**

All Health Enterprises Network (HEN) Investors will have the following core benefits:

- Complimentary passes, based on investor level, to **HEN** events (*\$50 discount on "CONVERGE Louisville" registrations*)
- Selected individuals in your organization receive **"Investor Only"** access to the best in **online networking and marketing**:
 - **Professional level networking** connects you and your team to healthcare professionals and leaders from all sectors of health care through event attendance, committee service, and through HEN facilitated introductions
 - Market your events, blogs, news and publications, instantly linking to multiple social media outlets at once
- Opportunity to sponsor HEN themes, events and projects
- Recognition by level as an Investor in the **Health Enterprises Network (HEN)**
- Advance notice and discount on all network events and programs
- Subscription to HealthConnect Newsletter, Industry Trends, & other health-related updates

Intensive Investor

- **Unlimited** number of individuals in your organization with **"Investors Only"** access to the **HEN** website
- Opportunity for **HEN** to send three (3) mass mailings/emails per year on your behalf to all **HEN** investors (postage paid by Investor)
- Opportunity for **HEN** Board representation as approved by the **HEN** Board Nominating Committee
- Inclusion in exclusive investor programs
- Opportunity to participate in **HEN** committees

Primary Investor

- **Ten (10)** individuals in your organization with **"Investors Only"** access to the **HEN** web site
- Opportunity for **HEN** to send two (2) mass mailing/email per year on your behalf to all **HEN** investors (postage paid by Investor)
- Inclusion in select investor programs
- Opportunity for **HEN** Board representation as approved by the **HEN** Board Nominating Committee
- Opportunity to participate in **HEN** committees

Executive Investor

- **Five (5)** individuals in your organization with **"Investors Only"** access to the **HEN** website
- Opportunity for **HEN** to send one (1) mass mailing/email per year on your behalf to all **HEN** investors (postage paid by Investor)
- Inclusion in select investor programs
- Opportunity to participate in **HEN** committees

Corporate Investor

- **Three (3)** individuals in your organization with **"Investors Only"** access to the **HEN** website
- Inclusion in select investor programs
- Opportunity to participate in **HEN** committees

Associate Investor

- **One (1)** individual in your organization with **"Investors Only"** access to the **HEN** website
- Opportunity to participate in **HEN** committees

Investor levels will be entity-based meaning the company or organization will be the entity recognized as the investor of **HEN. As such, each entity's investment will permit them to select representatives to participate in **HEN**. The number of representatives will be contingent upon the entity's level of investment. As programs and events are coordinated, special invitations and discounts will be offered to investors for their support of **HEN** and its initiatives. Annual dues will be assessed to all investors of the Health Enterprises Network (**HEN**) and will be based on the investment level of each respective entity. The goal of the dues structure is to ensure that **HEN** has the financial resources necessary to accomplish the strategies and objectives outlined in its visioning report as well as provide benefits to its investors.*