



HEN VIP Company Directory

Health Enterprises Network created the *HEN VIP* (Very Innovative Pioneer) program to provide health-related entrepreneurs with an environment where corporate engagement is encouraged and supported. The *HEN VIP* program provides an unparalleled opportunity for health care startups in all phases of development to connect and engage with the top health care leaders in the region. HEN and its leadership are dedicated to utilizing our 150 investor companies, community partnerships, and industry connections to benefit health care entrepreneurs and highlight the potential growth they represent for Louisville's health care economy.



HealthEnterprisesNetwork

An Affiliate of **Greater Louisville Inc.**

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@HealthENetwork

www.HealthEnterprisesNetwork.com

Advanced Tele-Genetic Counseling (AT-GC), LLC

at-gc.com

Elizabeth Turner, Co-founder and CEO

genetics@at-gc.com

AT-GC provides comprehensive genetic consultations and unparalleled expertise in genetic testing implementation and interpretation via telemedicine. Our team consists of certified genetic counselors and medical providers with experience spanning the collective genetic sub-specialties. With focus on thorough and compassionate care, AT-GC's ability to remove access barriers and meet patients anywhere through virtual connection helps patients, providers, and the institutions we serve understand and navigate the world of hereditary conditions and personalized genomics.

Agent Ally

www.myagentally.com

Jonathan Vanderford, CEO

jonathan.vanderford@gmail.com

The longest part of an enrollment conversation involves asking a consumer a long series of questions about how they use their health coverage (doctors, prescriptions, etc.) Agent Ally is first to market on technology that reduces this part of the conversation drastically. We also streamline evaluating all of the available plans and provide agents with talking points for each plan customized for each consumer. Our mission is to make the process of choosing a Medicare plan less stressful, confusing, and time consuming for 57 million Americans who are disabled or over the age of 65.

Airis Health

www.airishealth.org

Brandon Wuerth, Co-founder

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We develop artificially intelligent physician workflow solutions for hospitals. Think of Siri or Alexa but for physicians and staff. Approximately 90% of hospitals still use outdated paging systems which cost an estimated \$900,000 in lost revenue from wasted physician time as physicians spend more than 45 minutes a day waiting on such slow technology. Our mobile messaging application will leverage artificial intelligence and act as a virtual assistant for physicians to accelerate hospital workflows yielding lower overall costs and higher reimbursements through better care.

BehaVR

BehaVR.com

Aaron Gani, Founder & CEO

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BehaVR was founded in April 2016 to focus on creating experiences that activate and sustain healthy behavior change. Through the immersive and emotive power of Virtual Reality, BehaVR educates, motivates and activates healthy behavior change. BehaVR partners with clinical domain experts to create compelling, personalized experiences that progress patients through an educational and skill building program that targets specific lifestyle changes.

Breath Diagnostics, Inc.

www.breathdiagnosticsinc.com

Sadakatali Gori, COO

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Breath Diagnostics, Inc. (BDx) is a Louisville, Kentucky-based company incorporated in July 2015 to commercialize its revolutionary breath analysis technology, which tests a patient's exhaled breath for cancer specific markers. The company's mission is to globally implement breath analysis technology to provide early cancer detection and reduce patient exposure to costly, high-risk medical procedures. At the heart of the OneBreath technology is a microfluidic silicon chip that isolates and concentrates cancer markers in exhaled breath. OneBreath has 94% sensitivity for detecting lung cancer and 77% specificity for distinguishing malignant tumors from benign pulmonary nodules.

CareBuilders at Home

www.carebuildersathomelouisville.com

Laura Curry, Owner & Administrator

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CareBuilders at Home has been loyally serving our clients for over 30 years. Our main focus has always been on providing the highest quality non-medical home care services to seniors as well as others who need assistance. We specialize in individualized care and making sure our clients feel cared for and respected in their own home. Services include: One-on-one customized care, Light housekeeping, Companionship, Assistance with activities of daily living, Escort to appointments or activities, Respite care, and Technology services.

CLICK IT Staffing

clickitstaffing.com

Sam Smith, President

sam.smith@clickitstaffing.com

CLICK IT has over 20 years' experience delivering successful technology staffing solutions. Our services are delivered on a contract, contract to hire, direct hire, or consulting basis. In addition, we have a specialty team focused in the healthcare sector, specifically EMR and ancillary clinical systems. Our team provides instructional design, clinical workflow analysis and re-engineering, go live support resources, project management, as well as on-site and online training.

CNA Online powered by Academic Platforms

www.academicplatforms.com

John Reinhart, Co-Founder & President

John.reinhart@academicplatforms.com

Academic Platforms is the parent company of CNAonline.com. CNAonline.com is a course to qualify certified nursing assistants for licensing. This fills a critical staffing need for aging care providers. It also allows students to build meaningful, clinical career pathways beginning with CNA. The course is based on the American Health Care Association's How to Be a Nurse Assistant curriculum and includes an online format supplemented with in person, hands-on skills training.

Creative Spirits Behavioral Health

www.creativespiritsonline.com

Raechele Gray, Director of Community Development

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Creative Spirits Behavioral Health is a full-service, for-profit, provider of community-based mental health care. We offer a full range of mental health, addiction, community and developmental disabilities services. We provide evidence-based, multi-displenary care that is community-based and culturally competent in all therapeutic specialties and case management provisions. We are committed to providing hope and healing for individuals coping from the effects of mental illness as well as those attempting to navigate the challenges of marriage & family life.

Diabetes Life Coach

www.diabeteslife.coach

Kirk Howell, Founder & CEO

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Diabetes Life Coach is an Enterprise Level Diabetes Management Platform that engages the provider and patients with Type 2 Diabetes, providing video and educational content covering nutrition, exercise, medication adherence, and glucose tracking, through mobile and enterprise applications in a unified platform.

Digital Health Solutions, LLC

www.digitalhealthsolutionsllc.com

Tammy Dugan, Chief Technology Officer

tdugan@digitalhealthsolutionsllc.com

Digital Health Solutions, LLC delivers cutting edge clinical decision support technology that automates clinician workflow and increases productivity. Our unique tablet based system and seamless integration with Cerner and Epic allows our system to significantly improve patient care. We engage patients and families directly to collect patient reported outcomes to optimize clinical care.

eBlu Solutions LLC

eblusolutions.com

Kim Farley, COO

kim.farley@eblusolutions.com

eBlu's mission is to elevate experiences in specialty health. We do this by providing independent provider practices with a streamlined workflow for verifying patient benefits, managing prior authorizations and pharmaceutical manufacturer copay program enrollments through one portal for high-cost specialty medications. Today, our target customers have to use over a dozen different web portals to achieve just one part of what eBlu offers. By providing a single web portal, we are able to reduce the training and operational burden for office staff and provide added valuable business insight to the independent practice manager by leveraging eBlu as a central repository of benefit information and reporting

EdjHealthcare

www.edjanalytics.com

Casey Ramage, VP, Marketing

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A division of EdjAnalytics, EdjHealthcare provides custom solutions for providers and payers across the analytics spectrum from descriptive to predictive and prescriptive analytics. From a clinical perspective, EdjHealthcare empowers professionals to provide patients with improved diagnostic certainty, reduced risk, and real-time care decisions. From an enterprise perspective, EdjHealthcare aims to change the way hospitals harness marketing and operations data to provide customized analysis that helps improve patient engagement, increase efficiencies, and reduce costs. For payers, EdjHealthcare supports strategies for optimizing patient receivables and service provider demand.

Healthcare Asset Network

www.healthcareassetnetwork.com

Kyle Green, CEO

kyle.green@healthcareassetnetwork.com

Healthcare Asset Network (HAN) is a secure online marketplace providing our Members the ability buy and sell supplies and equipment at the smartest value. The unique platform offers a streamlined, vetted marketplace for new and refurbished equipment, Android and iOS apps that allow Members to quickly upload the items they are ready to sell. It also offers an optional dedicated buyer program that can free procurement staff from time-intensive purchasing tasks and a proprietary seller protection program, so members can buy and sell with confidence.

IDEAS xLab

www.culture.health

Theo Edmonds, Co-founder and Chief Imaginator

theo@ideasxlab.com

We ignite more culturally-responsive leadership and connect cross-sector innovation through "challenge everything you know" speaking engagements, publications, and curated events that provide clients and partners with the mindsets, skills, and tools they need to re-imagine and invent the future. We support culture-shift innovation by partnering with boards and executives to build culturally-responsive businesses and organizations. Using our unique framework, we help leaders move the needle on their top population health and healthcare transformation priorities. The goal of our work together is to expand pathways to achieving lasting social impact.

Innovative Therapeutix, Inc.

www.innovativetpx.com

Michael Detmer, Co-founder

michael@innovativetpx.com

Innovative Therapeutix, Inc. is a pediatric-focused device company that lowers healthcare costs for payers and providers. They solve medical and developmental issues in infants and children, preventing long-term and more complex problems. The current product under development, Lullafeed, is an integrated feeding device using biofeedback through music, allowing parents to support their child through the feeding progression, which is a problem for nearly 60% of infants each year.

Institute for Sustainable Health and Optimal Aging

www.optimalaginginstitute.org

Joe D'Ambrosio, Director of Health Innovation & Sustainability

joe.dambrosio@louisville.edu

The Institute for Sustainable Health & Optimal Aging at the University of Louisville is committed to a connected world where all older adults lead engaged and flourishing lives. Our mission is to empower older adults to flourish by building collaborative community networks of research, practice, innovation and education. We apply a transdisciplinary focus connecting stakeholders in the aging services community to support optimal aging.

Interapt

www.interapt.com

Ankur Gopal, CEO

ankur.gopal@interapt.com

Interapt is a technology firm providing Innovation and Opportunity As a Service to businesses in multiple industries, from startups to the Fortune 500. Our technology solutions secure new opportunities, enrich customer and employee engagement, and solve operational challenges through a mixed offering of mobile and wearable apps, cloud computing, and implementing new technologies in the workplace. Our workforce development and training prepares the next generation of workers in remote and rural regions for new technology careers.

iPBX Tech

ipillbox.com

Robert Mazur, CEO

rm@ipillbox.com

ipillbox.com is an innovation platform to bring quality of life products to an aging and Boomer market. Our apps will be tools to measure and understand complexities of aging, our daily living aids (currently at products4arthrititis.com) will help with around-the-home tasks, and our iPillBox will be a portable smart pillbox to organize, remind, and track complex medication schedules.

ISeeYouCare

www.icucare.com

Bob Higgs, Founder & CEO

rhiggs@icucare.com

ISeeYouCare is a patient-centric healthcare platform founded on the premise that the patient's electronic health record (currently in EHRs silos) must be accessible throughout the care continuum. This level of integration and transparency drives clinical quality, positive provider and patient experience and manages escalating costs in a value based world. This integrated family of solutions impacts health from the hospital to the home with an unmatched level of clinical collaboration for the payer to the provider, patient and family.

Koligo Therapeutics, Inc

www.koligo.net

Matthew Lehman, CEO

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Biotechnology company focused on the manufacturing and commercialization of human pancreatic islets. Principle product is Kyslecel™, an FDA-cleared product comprising autologous pancreatic islets for transplant to treat chronic pancreatitis patients . Estimated peak annual market for Kyslecel is \$75 million. Koligo is finalizing a license to certain technology from the University of Louisville for Kyslecel. Also manufactures human research islets obtained from cadaveric pancreas tissue to serve researchers and pharmaceutical companies studying diabetes.

Liberate Medical

liberatemedical.com

Angus McLachlan, CEO

angus@liberatemedical.com

Liberate Medical's lead product is the VentFree muscle stimulator, which applies non-invasive electrical stimulation to the expiratory muscles to prevent breathing muscle atrophy in patients who are receiving mechanical ventilation. Though initially life-saving, mechanical ventilation often leads to considerable breathing muscle weakness which is predominant in patients that have difficulty weaning from ventilator support each year. These patients suffer from significant health complications, such as pneumonia, and cost the US health care system approximately \$20B annually. By addressing respiratory muscle weakness, VentFree is expected to reduce the number of days a patient spends on ventilator support, improve patient outcomes and considerably reduce hospital cost.

MedaPrep

www.medaprep.com

Aaron Tomes, Co-founder & VP Sales

atomes@medaprep.com

We have developed a program/system that will text patients reminders and instructions to prepare them for their colonoscopy. It also allows the physician and staff to see the progress of the patient to make sure they are engaged and can make their colonoscopy. It also allows the patient to download their instructions if they want to print them out or are lost, as well as view a videos on the instructions if the physician wants this information provided.

MobileServe

mobileserve.com

Ben Reno-Weber, Co-Founder & Chief StoryTeller

ben@mobileserve.com

MobileServe automates all of the annoying parts of volunteer engagement. We save time for Activities Directors, Resident Life Directors, Volunteer Coordinators, and HR professionals, enabling them to focus on the high-impact parts of their jobs. Our cloud based software and app can help source volunteers, schedule them to specific times, remind them, message them, check them in and out, and thank them. We also automatically build infographics and communications tools so you can easily communicate and celebrate your volunteers. We're a Kentucky-based tech company with more than 100 clients across the US. We have an exclusive contract with the state to support the Medicaid Waiver community service requirement.

myFamilyChannel

myfamilychannel.com

Todd Smith, Founder & CEO

tsmith@seniorgroup.us

myFamilyChannel is a private TV channel that allows seniors to interact and engage through their television. myFamilyChannel was developed by SeniorGroup Studios, a creative team whose mission is to reduce social isolation and loneliness in the aging population through a technology experience that is intuitive and comfortable.

MyHealthE

www.MyHealthE.net

Coby Watier, National Director

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A patient advocacy service designed to educate and empower patients with knowledge, helping them to find local health education classes and events. We understand that the right health education, at the right time, to the right patient is critical. Education helps patients avoid healthcare complexities of: healthcare reform, Medicare and Medicaid, contradictory health messages, rapidly advancing technologies, and healthcare institutions. My Health E provides convenience and heightens awareness of health events; all events are conducted by healthcare professionals and open to the public.

MyNurse

www.mynurse.us

Marta Veiga, CEO

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A mobile platform that enables patients & their families to easily find and select in-home caregivers such as nurses, physiotherapists, therapists (speech, occupational, osteopathy and acupuncture), home palliative care teams, and aides. MyNurse is a transparent way to browse caregivers based on credentials, location, price, and satisfaction ratings.

NerveSolutions, Inc

www.nervesol.com

Jeffrey Petruska, Scientific Director

Neuraleagle@hotmail.com

NervLok is an implantable device that prevents neuroma and the related pain after nerve injuries that cannot be repaired, which currently has no standard of care. NervKnect is an implantable device that aids in re-connected nerves that have been cut by trauma or surgery. NerveMod is an implantable device that coordinates electrical control of nerves to treat urinary incontinence and other problems. We produce better outcomes, simplified implantation, and reduced burden on patients.

Neuronetrix Solutions, LLC

www.neuronetrix.com

David Richardson, President & CEO

drichardson@neuronetrix.com

Neuronetrix, a pioneer in advanced neurodiagnostic technology, has developed COGNISION®, a practical, cost effective, and accurate diagnostic test for Alzheimer's, traumatic brain injury and other cognitive disorders. The system is also used by pharma in drug development. The COGNISION® system provides a series of EEG-based measurements which directly reflect cognitive processing performance.

Normalyte

www.normalyte.com

Sam Lee, Founder & CEO

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Normalyte is an oral rehydration salt (ORS) that quickly and effectively replenishes lost electrolytes and helps the body to retain fluid. The formula is based on the newest recommendations of the World Health Organization. It is great for a wide range of people. From people suffering from acute illnesses and chronic diseases, athletes, children, adults, and so on. Normalyte also does not contain artificial colors, artificial dyes, artificial preservatives, and artificial sweeteners (PURE).

Nymbbl Systems

www.nymbblsystems.com

Joshua Lau, CEO

Josh@nymbbl.systems

Nymbbl is a cloud based practice management and EHR system. Nymbbl is targeting post acute care and private practice markets. Our first application is launching in the Orthotics and Prosthetics industry with approx. 65 locations signed up and an additional 50 in the pipeline. Nymbbl has shown to greatly enhance practice performance and user experience with minimal training.

Occam Design

occamdesign.com

Vas Abramov, President

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Occam Design is your innovative leader for rapid, cost effective, regulatory compliant medical device development and manufacturing. We work with many medical device companies in community. We provide valuable information to medical device startups that in long run can reduce a lot of pain points. If we can start mentoring medical device startups sooner we can save a lot of time and reduce time to market, while increasing success rate of medical device companies in community and surrounding areas.

OR Link, Inc

myorlink.com

Frank Niro, CEO

Frank_N@myorlink.com

OR Link is a mobile SaaS platform that interfaces with hospitals' electronic medical records and central supply room inventory management systems. By utilizing the latest cloud-based and mobile technology, OR Link will improve patient safety, monitor costs and assist in achieving operating room efficiency. The software platform aims to simplify the process by which a surgeon's preferences are shared in real time among personnel in the OR. Smart phones and iPads will allow the surgical team to update preferences on a 24-hour basis from any location.

Pahoola Video Networks

www.pahoola.com

Kevin DePew, CEO

kevin@pahoola.com Pahoola meets an immediate market need by providing high quality, on-demand educational video content that is not currently available to patients and caregivers. Pahoola produces and distributes high quality video patient education in a series format that helps the patient understand their situation from diagnosis, through procedure and recovery. This content will be available at no cost to the patients.

Philytics

www.linkedin.com/company/philytics

Eric Seto, Principal

Eric.Seto@philytics.com Philytics equips healthcare organizations with analytic and AI tools which guide their common tactical and strategic decisions. Our data driven software solutions drives measurable ROI and simplifies or automates processes to enable leaders BI insights/ metrics and clinical staff to focus their time on patient centric care.

Polar Mist

www.mypolarmist.com

Nathan Edmonds, Founder & CEO

Nathan@mypolarmist.com

Polar Mist is developing a medical device specifically focused on helping children who suffer from Croup with additional benefits to individuals dealing with allergies, sinus congestion, dryness, and cold & flu symptoms.

Q5 Division, LLC

Q5Division.com

Maria Herlihy, President

maria@Q5Division.com

Q5 is an applied advanced analytics company in the business of mining and leveraging extremely large volumes of data coming from disparate sources or what the industry currently refers to as “Big Data”. We play the role of the analytics division for companies who have the technology to gather and store data but require additional or more analytic support to properly leverage it. We aim to become the analytics partner of choice by helping our clients capitalize on their greatest asset buried in their data.

RCM Brain, Inc.

www.rcmbrain.com

John Williamson, Founder & CEO

john@rcmbrain.com

RCM Brain is a software and services company that enables healthcare revenue cycle management companies and departments to eliminate 60% of the tasks involved in the revenue cycle. We use a combination of artificial intelligence and robotic process automation to prevent revenue leakage and significantly reduce the labor cost of collections. In addition, we offer managed services to collect on outstanding unpaid claims for new clients.

Revon Systems

revon.ai

Ted Smith, CEO

ted@revonsystems.com

REVON is a digital therapeutic development company. It develops digital therapeutics called Smart Symptom Trackers (SSTs) trained by machine learning and artificial intelligence (AI) to reduce unnecessary emergency room (ER) visits and hospitalizations by helping patients respond to the symptoms of their disease.

Rise Assistive Devices

www.ReachaBowl.com

Vadim Gordin, Owner

vgordin@reachabowl.com

Rise Assistive Devices manufactures thoughtful mechanical aides that allow people with physical impairments to keep doing the activities that they love. Our first product available for purchase is the ReachaBowl, a pet feeder that allows elderly dog and cat owners to feed their pets without bending down to the ground. Rise Assistive Devices is also developing utensils for people with parkinsons and many other helpful and thoughtful tools.

SentryHealth

www.sentryhealth.com

Alice Shade, CEO

Alice.Shade@sentryhealth.com

SentryHealth's mission is to improve the health of employees and their dependents while reducing medical, pharmacy, and disability costs for their employers. Our onsite employee health services feature a lower-cost care delivery model led by highly trained mid-level practitioners using programs, protocols, and products developed by Johns Hopkins clinicians, researchers, and staff. SentryHealth is a wholly-owned Edumedics company.

Splash Analytics

www.splashanalytics.com

Bob Doligale, President

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Splash Analytics builds predictive models and uses machine learning and AI algorithms to extract actionable insights from the data collected by our clients. We create data visualizations to allow our clients to easily understand what opportunities exist to create competitive advantages in their particular industry. We help clients embrace and exploit the inherent information in the data they already possess.

Template Automation

TemplateAutomation.com

Bryan Perdue, CEO

bperdue@templateautomation.com

Businesses use Template Automation's ability to make over 120+ different data providers (like SalesForce, Hubspot, Allscripts, etc.) speak the same language so that you can get a 360 view of all your companies data in one place. Take Template Automation for a spin and start rapidly building integrations between systems and make web/mobile apps 100X faster than traditional methods. Plus you don't have to be a coder to create the app!

Thaddeus Medical Systems

www.thaddeusmed.com

Ilya Preston, CEO

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Thaddeus Medical Systems a supply chain/logistics company focused on building solutions that improve healthcare outcomes by tracking, protecting and automating the documentation of temperature-sensitive specimens through the supply chain. Our first product is the iQ+-ler; it's a smart, hardware and software packaging solution that actively maintains temperature, tracks products and contains a wide array of additional value-added features that make the temperature-controlled pharmaceutical supply chain safer, more efficient and more transparent.

Thrive @ Home

www.thriveathomelouisville.com

Jackie Benfield, Founder

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Thrive@Home arranges and coordinates the myriad of in-home services available in the community to elderly and disabled individuals who want to live independently at home for as long as possible. Coordinates and arranges services such as home-based primary care, non-medical assistance with activities of daily living, meal delivery, lawn and pet care, life alert systems, medication dispenser and much more necessary services to continue life at home.

Toggle Health

www.togglehealth.com

Jake Miller, Co-Founder & CEO

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Founded in late 2016, Toggle Health aims to dramatically reduce surgical errors by providing surgeons with a wireless-sterile-controller to access their patient data during surgery without having to leave the sterile environment. Our platform also provides surgeons easy-to-use software with extensive capabilities including an option to toggle between their desired applications and the ability to prepare for surgeries in great detail.

UPRISING Nursing Academy

www.uprising502.com

Paulisa Lewis, CEO

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The Uprising Nursing Academy offers services to people in West Louisville who want to learn the skills to work in the health care industry. The school offers C.N.A and CPR training, introduces industry technical skills, and provides certification for trade. This also is a community uprising program that will give less fortunate people a chance to better themselves by receiving a skill and trade to economically advance. The building will also house other needed services for students and customers such as childcare and temporary agency employment for graduates.

Visiting Healers Association, LLC

www.visitinghealers.com

Amelia Herold, Owner/Director

ameliaherold@yahoo.com

We share the gifts of evidenced-based, holistic healing practices to facilitate wholeness in our homes and workplaces. Visiting Healers was created by a Yogini Nurse and built on the Visiting Nurse model, which emphasizes person-centered, individualized care. This innovative outreach program targets high needs clients with the following health challenges: pain, chronic illnesses, addictions, mental health, cancer and more. Services provided include: Yoga, holistic wellness consulting, Reiki, meditation, Acupuncture and more. This is a game changer for Louisville!