



HealthEnterprisesNetwork | Louisville

A Greater Louisville Inc. Affiliate

Fostering the Growth of the Region's Health-Related Economy

What is Health Enterprises Network?

The Health Enterprises Network is a nonprofit organization focused on growing the region's health-related economy and working to elevate the Greater Louisville, Kentucky area as a location-of-choice for health-related businesses, researchers, educators, investors and consumers. Affiliated with Greater Louisville Inc, the Metro Chamber of Commerce, the Network was formed in 2000 and represents a diverse and growing industry, from hospitals and health services companies, to medical device manufacturers and leading health law firms. Currently, membership is composed of 180 companies with over 1,200 individual company representatives.

Why Become a Member?

Membership is open and participation is encouraged from all businesses with a health-related specialty. Members enjoy a variety of benefits ranging from frequent opportunities to network and connect with other health-related decision-makers, to exclusive Network events focused on pressing issues in healthcare. Valuable health-related information is also provided exclusively to the membership. These publications come in the form of quarterly and special communications, including regional economic research studies, business guides and other proprietary information.

What Information Can I Gain?

The Health Enterprises Network wants you to stay up-to-date on the latest national, regional and local health-related business information. It is for this reason we provide our members with the following communication outlets:

The Guide to Health-Related Businesses

Louisville Family Tree of Health-Related Companies

Health Enterprises Network Newsletter

Quarterly updates on health-related news and trends

Hard-to-find market data and economic research reports

Access... Connect... Grow

www.HealthEnterprisesNetwork.com

or call **502.625.0020** for more information.

Health Enterprises Network
614 W Main Street, Suite 6000, Louisville, KY 40202





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Member Benefits

Connect

HealthExchange, Signature Events, Exclusive Receptions

- Network at small and large scale events, making valuable connections and maximizing your professional contacts
- Meet high-level executive decision-makers from Louisville's largest health-related companies and from the area's rapidly growing base of healthcare startups
- Hear from industry experts on topics that affect your business

Access

Economic Research, Market Data, Industry Trends

- Keep up-to-date on the area's latest health economic research data
- Access exclusive quarterly and special Network publications
- Obtain valuable information on healthcare's changing trends

Grow

Advertising & sponsorship opportunities

- Position your company as a leader in the healthcare community through advertising and sponsorship opportunities
- Create brand awareness and build your company's image among other health-related businesses
- Position your company as a community leader and supporter of Louisville's health-related industry

Reach Out

www.HealthEnterprisesNetwork.com

- Enjoy exclusive access to a "members only" section of the Network's upcoming website
- Spread the word about your business through new interactive website-based uploading tools that allow you to share company press releases and event information
- Access other Network members' contact information and connect for the mutual benefit of both of your businesses

How do I join?

Connect with our Manager of Business Development to discover how the Health Enterprises Network can work for you.

502.625.0020

info@HealthEnterprisesNetwork.com

Join online

www.HealthEnterprisesNetwork.com





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Reasons to Join

Access to interact with a diverse population of health-related business professionals with various experiences, but who share a common goal in improving and developing the Greater Louisville health-related economy

Administrative and IT Services

- Help spread the word about the changes in IT Healthcare Standards and new developments in Electronic Healthcare Records
- Connect with companies looking for IT and administrative services

Banks & Investors

- Connect with established businesses looking to expand
- Meet start-up company presidents & CEOs looking for investment to help with company growth

Clinical Services, Outpatient Management & Physician Practices

- Opportunity to assist in development of programs specific to your business
- Opportunity to join the Government Affairs Committee to discuss legislative issues relevant to your business
- Connect with practice management professionals, business development leaders and other local leaders through the Network

Educational Institutions

- Connect with local businesses to understand the talent needs— helping to create a more active workforce in the community

Nonprofit Associations

- Create buzz about what your association is doing in Greater Louisville by using our interactive website features to post events and new releases

Health Insurance & Managed Care Plan Companies

- Connect with healthcare providers to increase your network and connect with brokers to help sell your product to other businesses
- Meet outside vendors such as those with quality assurance and utilization management services
- Understand your competition – know what companies are similar to you and what they are doing to improve the products offerings

Hospitals & Long Term Care

- Opportunity to assist in program development in topics closely associated with your business
- Connect with educational leaders to help develop a critical workforce

Life Sciences

- Interact with local leaders and leading investment companies to help grow your life science business
- Upload and spread the word to the Network community about the research your life science company is accomplishing

Logistics, Distribution & Manufacturing

- Opportunity to join the Government Affairs Committee to discuss legislative issues relevant to Kentucky's health-related businesses and changes in pharmacy legislation

Other Professional Services

- Talent attraction for your business – meet talented young executives and educational professionals to help gain a talented and informed workforce

